



## Delegate information

### Relevance 2017: Are we trying hard enough?

#### Making museums and historic houses relevant to audiences in the twenty- first century

14-18 October 2017, Tower of London and Hampton Court Palace, UK

Friday 13<sup>th</sup> October

Optional CECA pre-conference workshops, Tower of London, FREE

08.45-09.15	<b>Registration</b> <i>Tower of London, Education centre</i>	
09.15-12.15	Session A1 CECA workshop in English Speaker tbc <i>Education lecture theatre</i>	Session B1 CECA workshop in Spanish Speaker tbc <i>Education classroom</i>
12.15-14.00	Lunch (not provided), <i>Tower of London</i>	
14.00-17.00	Session A2 CECA workshop in English Speaker tbc <i>Education lecture theatre</i>	Session B2 CECA workshop in Spanish Speaker tbc <i>Education classroom</i>



**Historic  
Royal Palaces**



Saturday 14<sup>th</sup> October

08.30-09.30	Main registration <b>New Armouries foyer</b>			
09.30-09.45	Opening messages John Barnes, Chair of DEMHIST and Historic Royal Palaces Chief Executive & Mila Chiovatto, Chair of CECA <b>Banqueting suite</b>			
09.45-10.45	Keynote lecture Franklin Vagnone, Author 'An Anarchist's Guide to the Historic House' <b>Banqueting suite</b>			
10.45-12.15	<b>Session 1</b>			
	<p>1a Workshop <b>Banqueting suite</b> The Anarchist's Guide to Historic House museums Franklin Vagnone</p>	<p>1b Research papers <b>Conference suite</b> Engaging local communities Maiju Tuisku Christmas Bridge – a project spanning cultural boundaries Kelly Robinson Projects to Partnerships: Developing and sustaining relationships with our audiences Miranda Stearn Addressing social mobility at the University of Cambridge Museums</p>	<p>1c Theme panel <b>Lecture theatre</b> Public commemoration and making heritage relevant John Carman Relevant Heritage: Who Does It Serve? Megan Gooch, David Hingley &amp; Noeleen O’Gorman Public Commemoration: the Poppies that transformed the Tower of London into a war memorial</p>	<p>1d Research papers <b>Classroom</b> Working with contemporary arts and artists Anne-Marie Emond Contemporary Art and Visitor Self-awareness Verbalizations: A Transformative Museum Experience Gina Wouters Impacting Sense of Place in Historic Houses through Contemporary Art Commissions Carol Lo-Yun Chung Pathways to art: an approach to researching museum visitors' experience</p>
12.15-13.30	Lunch <b>Conference suite</b>		Lunch <b>Education suite</b>	
13.30-14.15	Free time <b>Tower of London</b>			



14.15-15.15	Travel to Geffrye Museum <b>Coaches</b>			
15.15-16.45	<b>Session 2</b>			
	<p>2a Presentation</p> <p>An introduction to the Geffrye Museum</p> <p><b>Geffrye Museum</b></p> <p>2b Excursion</p> <p>Self-guided tour of Geffrye Museum and gardens</p> <p><b>Geffrye Museum</b></p>	<p>2c Posters</p> <p>Poster session</p> <p><b>Geffrye Museum</b></p> <p>Rajka Bračun Sova The Relevance of Cultural Heritage to Erasmus Students</p> <p>Sonia Guarita do Amaral INSIDE AND OUTSIDE A GLASS HOUSE</p> <p>VERONICA GARCIA TORRENT ARTE ACCESIBLE EN MUSEOS Y SALAS DE ARTES</p> <p>Caroline Claisse Volunteering in house museums - a manifesto</p> <p>Prof.(Dr.) Manvi Seth “Historic Houses, Museums and Visitors – Context, Change and Connection”</p> <p>Luciana Conrado Martins Museums and community engagement in Brazil</p> <p>Roberto Andreu The Convent of Saint Catherine of Siena in Arequipa, Perú. A hive of half a hundred small house museums in historical relevance with local audiences as much as with foreign visitors.</p> <p>Asmah Alias Using heritage trails as authentic learning resources</p>	<p>Amy Nagle 500 years of history brought to life by young people</p> <p>Arja van Veldhuizen Get inspired to make digital innovation work... DICHE Menu of digital teaching scenarios for cultural and heritage education</p> <p>Jorge Albuja What means Cultural Action to you? The name CECA stands for Committee for Education and Cultural Action. How do you understand the 'cultural action' in your practice, museum or region?</p> <p>Iván Andres Sierra Salcedo Hero, superhero, antihero and villain</p> <p>Marlene Lelo de Larrea Arnal How to connect unprivileged communities with their cultural heritage</p> <p>Kazuyoshi Sasaki Effective methods for museum evaluation of innovative exhibitions - How 'real' science communication develops through each visitor's experience.</p> <p>Mark Schep How to connect unprivileged communities with their cultural heritage</p> <p>Giuliano Gaia The virtual companion: how a chatbot can engage museum visitors</p> <p>Ozren Domiter The local community as a local curator</p>	<p>Alexandra Kim Staying Inn Touch: Re-presenting A Nineteenth-Century Canadian Tavern</p> <p>Renata Brezinščak From theater to museums - the functionality of a historic building in the context of contemporary museum presentation</p> <p>Katarina Ivanisin-Kardum Synergy of the Building and the Objects that Dwell within it</p> <p>Vaida Rakaityte Skansen as the Third Place: visitors' education through entertainment</p> <p>Gareth Bell-Jones Flat Time House: Living Sculpture</p> <p>Catherine O'Donnell Creating a Cultural Mirror</p> <p>Yoshikazu Ogawa Development of an interactive database to record personal histories of engagement with museum experiences</p> <p>Claudia Pazzini Playing with History. “A Journey through time at Palazzo Sorbello” a game-book for families</p> <p>Cinzia Angelini Learning in Museums</p> <p>Timna Seligman Updating a Historical House Museum to the 21st Century: Ticho House, a Case Study</p>
17.15 - 18.30	Reception <b>Geffrye Museum</b>			
18.30 - 19.30	Travel to Tower of London <b>Coaches</b>			



Sunday 15<sup>th</sup> October

08.45-10.15	<b>Session 3</b>			
	<p>3a Lightning talks</p> <p><b>Banqueting suite</b></p> <p>Michael Gyldendal Innovation in Museums</p> <p>Flor Garzón Gacharná The suitcase of Álec, linguistic and cultural diversity in Colombia.</p> <p>Allan Randall Willesden Jewish Cemetery 'house of life'</p> <p>Saul Argent Bringing Literature to Life in Cultural and Historic Spaces</p> <p>Daniel Ronan Museums and Public Policy – Remaining Relevant in an era of decreased public sector funding</p> <p>Magdalena Wróblewska Learning through the object. "Material turn" in museum education</p> <p>Hadi Zandkarimi Historical House Museums in Iran and the Capacity to Present Cultural Values</p>	<p>3b Research papers</p> <p>Social inclusion</p> <p><b>Conference suite</b></p> <p>Sharon Chen Starting an inclusive access programme for elderly in long-term care at the Museum</p> <p>Angela Manders How can we use digital technology to bring a museum experience to vulnerable elderly people?</p> <p>Caroline Butler-Bowdon Unlocking heritage onsite and online</p>	<p>3c Workshop</p> <p>Evaluating adult learning</p> <p><b>Lecture theatre</b></p> <p>Simon Paul Atkinson Evaluating adult independent visitors' learning opportunities using the SOLE model</p>	<p>3d Research papers</p> <p>Measuring impact &amp; learning</p> <p><b>Classroom</b></p> <p>Polly Richards Core Strength: Building Relevance at the Tower of London</p> <p>Emma Morioka Opening the door to learning: measuring learning impact in the heritage environment</p> <p>Naomi Haywood Understanding and establishing the relevance of collections for under-represented local communities: Research findings from the Science Museum in London</p>
10.15-11.00	Tea & coffee <b>Conference suite</b>		Tea & coffee <b>Education suite</b>	
11.00-12.30	<b>Session 4</b>			
	<p>4a Research papers</p> <p>Knowing your local communities</p> <p>Anikó Miszné Korenchy Mapping Your Communities</p> <p>Lisa Leblanc Being Relevant to Canadians</p> <p>Rosa María Hervás Avilés Museums for the construction of local community identity</p> <p><b>Banqueting Suite</b></p>	<p>4b Theme panel</p> <p>Working Digitally</p> <p>Inge Kalle-den Oudsten Don't Be Innovative , Be Transformative: Digital Technologies and the Museum.</p> <p>Hannah Sycamore Through a Glass Darkly: The Lure and the Limits of 3D Digital Imaging in Museums</p> <p>Daniel Ferguson Taking heritage beyond your walls and to a global audience</p> <p>Patrizia Schettino Immersive experience, informal learning and cultural heritage. The impact of the film 3D Uffizi on the audience.</p> <p><b>Conference Suite</b></p>	<p>4c Workshop</p> <p>Art learning</p> <p><b>Lecture theatre</b></p> <p>Litza Juhasz DepARTures - New Pathways for Language Learning Inspired by Art</p>	<p>4d Research papers</p> <p>Learning and making meaning through emotion and language</p> <p><b>Classroom</b></p> <p>Antonella Poce Reflecting on learning at the museum. Processing data gathered through lexicon-metric and content analyses</p> <p>Elisabeth Meunier Silence! I'm looking, studying how silence is related to the adult visitor's emotions</p> <p>Paolo Campetella ICTs as cultural mediation tools in archaeological site museums</p>
12.30-13.30	Lunch <b>Conference suite</b>		Lunch <b>Education suite</b>	



13.30-15.00 <b>Session 5</b>				
	<p>5a Research papers Whose heritage is it anyway?</p> <p><b>Banqueting Suite</b></p> <p>Hedvig Mårdh From Mental Institution to Residential Area - Keeping a Dissonant Heritage Relevant in Times of Change</p> <p>Dr Justine Reilly The relevance of sport in museums</p> <p>George W. Boudreau Engaging New Audiences through the Narrative of Race in Eighteenth-Century Anglo-America</p>	<p>5b Theme panel Working with young people</p> <p><b>Conference Suite</b></p> <p>Laurence Brasseur Exploring relevance and power in the relationship between young people and museums</p> <p>Iuliia Vronskaia Tolstoy &amp; Twain Teens. Growing up in different cultures</p> <p>Lucie Parkes The relevance is mutual: Engaging young people with heritage</p> <p>Katherine Ives New Visitors are 'Not Just for Christmas'</p>	<p>5c Workshop Strategies for SEND</p> <p><b>Lecture theatre</b></p> <p>Sarah Allen and Dionne Matthews Spence Curiosity, Creativity and Conversation; how to make museum objects relevant to pupils with SEND</p>	<p>5d Research papers Emotional engagement</p> <p><b>Classroom</b></p> <p>Claudia Annechini Restorative benefits of museum visitor experience</p> <p>Jenny Wedgbury The Lost City: How do we learn from spaces and places that no longer exist: an exploration of London's genius loci and sites of emotional heritage?</p> <p>Anna Bright Dorset's Shire Hall: exploring inter-subjective empathy and hope as an enabling function of the historic courthouse museum experience</p>
15.00-15.45	Tea & coffee Conference suite		Tea & coffee Education suite	
15.45-16.15	Free time Tower of London			
16.15-17.45 <b>Session 6</b>				
	<p>6a Research papers Challenging histories</p> <p><b>Banqueting Suite</b></p> <p>Linda Young Is the history of slavery still relevant?</p> <p>Hannah Lawrence Absent or excluded?: Black and ethnic minority (BME) groups and British historic houses</p> <p>Nicole Moolhuijsen New epistemologies and stakeholders' empowerment as keys to relevance</p>	<p>6b Theme panel Heritage landscapes</p> <p><b>Conference Suite</b></p> <p>Ceryl Evans et al Great Capabilities or Learning through Lancelot: Reawakening landscapes of possibility during the Capability Brown Festival</p>	<p>6c Workshop Literacy</p> <p><b>Lecture theatre</b></p> <p>Lisa Vernon Curiosity and Creativity</p>	<p>6d Free time <b>Tower of London</b></p>
17.45-19.30	6f CECA general assembly <b>Conference suite</b>		Jewel House tour <b>Banqueting Suite</b>	



Monday 16<sup>th</sup> October

08.15-09.45	Meet coaches at Tower of London for Travel to Hampton Court Palace				
	<b>Coaches</b>				
09.45-10.45	Keynote lecture Maria Balshaw, Director of Tate				
	<b>Garden Room</b>				
10.45-11.30	Tea & coffee		Tea & coffee		
	<b>Garden room</b>		<b>Clore foyer</b>		
11.30-13.00	<b>Session 7</b>				
	<p>7a Research papers</p> <p>Methods for audience development</p> <p><b>Garden room</b></p> <p>Helena Garcia Carrizosa Developing a participatory research methodology for use in an international cultural heritage environment</p> <p>Marta Coelho Valente Possibilities for relational and participatory practices in museum education</p> <p>Barbara Wood What's it for? Exploring the role and future purpose for historic houses</p>	<p>7b Workshop</p> <p>Innovating in your museum</p> <p><b>Weston room</b></p> <p>Alex Drago</p>	<p>7c Theme panel</p> <p>Bringing heritage to life</p> <p><b>Gibbons room</b></p> <p>Adam Sibbald et al Playing a Role</p>	<p>7e Research papers</p> <p>Legacies of colonial heritage</p> <p><b>Wren room</b></p> <p>Isla Andrade Pereira de Matos The Afro Brazil Museum and its policy to fight the racial ethnic discrimination</p> <p>Gera de Villiers Investigating the semiotic landscape of the house museum in Stellenbosch, South Africa</p> <p>Patrícia de Sousa Melo Whose heritage, whose territory? The importance of territory museums in post-colonial Asian contexts: Macao Museum as a case study</p>	<p>7f Workshop</p> <p>Current events</p> <p><b>Verrio room</b></p> <p>Susie Thornberry Imperial War Museums now: responding to current events</p>
13.00-14.00	Lunch		Lunch		
	<b>Garden room</b>		<b>Clore foyer</b>		
14.00-15.30	<b>Session 8</b>				
	<p>8a Research papers</p> <p>Heritage as a community resource</p> <p><b>Garden room</b></p> <p>Paola Araiza Bolaños Taller Colectivo La Milpa: Una Experiencia de Narrativa Identitaria</p> <p>Ros Croker Changing perceptions and becoming a useful resource</p> <p>Kim Klug Build your own discovery, Kensington Palace</p>	<p>8b Workshop</p> <p>Thinking routines in heritage</p> <p><b>Weston room</b></p> <p>Gundy van Dijk See-Think-Wonder: Using thinking routines in the museum to invigorate learning</p>	<p>8c Theme panel</p> <p>New approaches to the country house</p> <p><b>Gibbons room</b></p> <p>Dr Oliver Cox et al What next for the country house? New Approaches to Audience Engagement</p>	<p>8e Research papers</p> <p>Conservation learning</p> <p><b>Wren room</b></p> <p>Foo Su Ling The Historic House as a Site for Practicums</p> <p>Maki Tokugawa Historic House Museums: Toward a Fusion of Cultural Heritage with Contemporary Social Relevance</p> <p>Jonathan Gration "I'm excited you think there might be something of value in this room. Let me help you access it." Scoping the field of historic house museums &amp; their modes of engagement – what are we doing?</p>	<p>8f Workshop</p> <p>Art and communities</p> <p><b>Verrio room</b></p> <p>Rachael Woodhead Unlock the Rock</p>



15.30-16.15	Closing message from John Barnes <b>Garden room</b>
16.15-19.00	Free time at Hampton Court Palace (until 17.00) <b>Rest time in Clore Foyer (after 17.00)</b> DEMIST AGM <b>Weston room</b>
19.00-22.00	Reception and Gala dinner <b>Great Watching Chamber and Great Hall</b>
22.00-23.00	Travel to Tower of London <b>Coaches</b>

**Tuesday 17<sup>th</sup> October**

Excursions (included in conference price)

Delegates must choose either Bloomsbury or Kensington (subject to availability)

08.30-09.30	Meet coaches at Tower of London Travel to excursion sites <b>Coaches</b>
09.30-15.45	<b>Bloomsbury excursion</b>   <b>Kensington excursion</b>
15.45-16.45	Travel to Tower of London <b>Coaches</b>

**Wednesday 18<sup>th</sup> October**

Optional excursion to Oxford University

£80 per delegate

08.15-10.00	Meet coaches at Tower of London Travel to Oxford
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