



Delegate information

Relevance 2017: Are we trying hard enough?

Making museums and historic houses relevant to audiences in the twenty- first century

14-18 October 2017, Tower of London and Hampton Court Palace, UK

Friday 13th October

Optional CECA pre-conference workshops and DEMHIST AGM, Tower of London, FREE

09.00-10.00	Registration, tea & coffee <i>Tower of London, Education centre</i>	
10.00-13.00	Session A CECA workshop in Spanish Didactic projection of collections <i>Education classroom</i> Paola Araiza Bolaños, CECA Mexico	Session B1 CECA workshop in English: Play along: how to facilitate playful transitions into learning at historic places and museums <i>Education lecture theatre</i> Karen Chin, National Heritage Board, Singapore
13.00-14.00	Lunch (not provided) Tower of London	
14.00-17.00	Session B2 CECA workshop in English: Play along: how to facilitate playful transitions into learning at historic places and museums <i>Education lecture theatre</i> Karen Chin, National Heritage Board, Singapore	



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Historic
Royal Palaces

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Saturday 14th October

Tower of London				
9.15-10.30		Main registration, tea & coffee		
		New Armouries		
10.30-10.45		Opening messages		
		Banqueting suite		
		John Barnes, Chair of DEMHIST and Historic Royal Palaces Chief Executive & Mila Chiovatto, Chair of CECA		
10.45-11.45		Keynote speaker		
		Banqueting suite		
		Franklin Vagnone		
12-13.30		Session 1		
		1a Workshop	1b Research papers	1c Theme panel
		A practical guide to how to be an Anarchist	Engaging local communities	Public commemoration and making heritage relevant
		Banqueting suite	Conference suite	Lecture theatre
		Franklin Vagnone	Maiju Tuisku Christmas Bridge – a project spanning cultural boundaries	John Carman Relevant Heritage: Who Does It Serve?
			Kelly Robinson Projects to Partnerships: Developing and sustaining relationships with our audiences	Megan Gooch, David Hingley & Noeleen O’Gorman Public Commemoration: the Poppies that transformed the Tower of London into a war memorial
			Miranda Stearn Addressing social mobility at the University of Cambridge Museums	
13.30-14.30		Lunch		Lunch
		Conference suite		Education suite



14.30-15.30	Travel to Geffrye Museum Coaches			
15.30-18.00	Session 2			
	Excursion Free time <i>Geffrye Museum</i> Free time around Geffrye. This will drop in talks.	Posters Poster session <i>Geffrye Museum</i> Metoda Kemperl & Rajka Bračun Sova The Relevance of Cultural Heritage to Erasmus Students Sonia Guarita do Amaral Inside and outside glass house Veronica Garcia TorrentArte accesible en museos y salas de artes Caroline Claisse Volunteering in house museums - a manifesto Prof.(Dr.) Manvi Seth “Historic Houses, Museums and Visitors – Context, Change and Connection” Fernanda Castro et al Martins Museums and community engagement in Brazil Roberto Andreu The Convent of Saint Catherine of Siena in Arequipa, Perú. A hive of half a hundred small house museums in historical relevance with local audiences as much as with foreign visitors. Asmah Alias Using heritage trails as authentic learning resources	Amy Nagle 500 years of history brought to life by young people Arja van Veldhuizen Get inspired to make digital innovation work... DICHE Menu of digital teaching scenarios for cultural and heritage education Jorge Albuja What does Cultural Action mean to you? The name CECA stands for Committee for Education and Cultural Action. How do you understand the 'cultural action' in your practice, museum or region? Iván Andres Sierra Salcedo Hero, superhero, antihero and villain Marlene Lelo de Larrea Arnal How to connect unprivileged communities with their cultural heritage Kazuyoshi Sasaki & Noguchi Effective methods for museum evaluation of innovative exhibitions - How ‘real’ science communication develops through each visitor’s experience. Mark Schep Learning in art and history museums: what Dutch experts think pupils can learn during a guided tour of a museum. Ozren Domiter The local community as a local curator	Alexandra Kim Staying Inn Touch: Re-presenting A Nineteenth-Century Canadian Tavern Renata Brezinščak From theatre to museums - the functionality of a historic building in the context of contemporary museum presentation Katarina Ivanisin-Kardum Synergy of the Building and the Objects that Dwell within it Vaida Rakaityte Skansen as the Third Place: visitors’ education through entertainment Gareth Bell-Jones Flat Time House: Living Sculpture Yoshikazu Ogawa Development of an interactive database to record personal histories of engagement with museum experiences Timna Seligman Updating a Historical House Museum to the 21st Century: Ticho House, a Case Study
18.00-19.00	Reception <i>Geffrye Museum</i> At 19.00 delegates are welcome to explore the local area of popular and vibrant Shoreditch, or make their own way back to their hotel.			



Sunday 15th October

Tower of London

08.45-.9.15	Arrival			
9.15-10.45	Session 3			
	3a Lightning talks <i>Banqueting suite</i> Michael Gyldendal Innovation in Museums Allan Randall Willesden Jewish Cemetery 'house of life' Saul Argent Bringing Literature to Life in Cultural and Historic Spaces Daniel Ronan Museums and Public Policy – Remaining Relevant in an era of decreased public sector funding Magdalena Wróblewska Learning through the object. "Material turn" in museum education Hadi Zandkarimi Historical House Museums in Iran and the Capacity to Present Cultural Values Giuliano Gaia The virtual companion: how a chatbot can engage museum visitors	3b Research papers Social inclusion <i>Conference suite</i> Sharon Chen Starting an inclusive access programme for elderly in long-term care at the Museum Angela Manders How can we use digital technology to bring a museum experience to vulnerable elderly people? Caroline Butler-Bowdon Unlocking heritage onsite and online	3c Workshop Evaluating adult learning <i>Lecture theatre</i> Simon Paul Atkinson Evaluating adult independent visitors' learning opportunities using the SOLE model	3d Research papers Measuring impact & learning <i>Classroom</i> Polly Richards Core Strength: Building Relevance at the Tower of London Emma Morioka Opening the door to learning: measuring learning impact in the heritage environment Naomi Haywood Understanding and establishing the relevance of collections for under-represented local communities: Research findings from the Science Museum in London
10.45-11.30	Tea & coffee Conference suite		Tea & coffee Education suite	
11.30-13.00	Session 4			
	4a Research papers Knowing your local communities <i>Banqueting Suite</i> Anikó Miszné Korenchy Mapping Your Communities Lisa Leblanc Being Relevant to Canadians Rosa María Hervás Avilés Museums for the construction of local community identity	4b Theme panel Working Digitally <i>Conference Suite</i> Inge Kalle-den Oudsten Don't Be Innovative , Be Transformative: Digital Technologies and the Museum. Hannah Sycamore Through a Glass Darkly: The Lure and the Limits of 3D Digital Imaging in Museums Daniel Ferguson Taking heritage beyond your walls and to a global audience Patrizia Schettino Immersive experience, informal learning and cultural heritage. The impact of the film 3D Uffizi on the audience.	4c Workshop Art learning <i>Lecture theatre</i> Litza Juhasz DepARTures - New Pathways for Language Learning Inspired by Art	4d Research papers Learning and making meaning through emotion and language <i>Classroom</i> Antonella Poce Reflecting on learning at the museum. Processing data gathered through lexicon-metric and content analyses Elisabeth Meunier Silence! I'm looking, studying how silence is related to the adult visitor's emotions Paolo Campetella ICTs as cultural mediation tools in archaeological site museums



13.00-14.45	Lunch & free time at the Tower Conference suite Education suite		CECA general assembly & working lunch Conference suite to pick up lunch, meeting in Banqueting suite	
14.45-16.15	Session 5			
	5a Research papers Whose heritage is it anyway? <i>Banqueting Suite</i> Hedvig Mårdh and Cecilia Rodéhn From Mental Institution to Residential Area - Keeping a Dissonant Heritage Relevant in Times of Change Dr Justine Reilly The relevance of sport in museums George W. Boudreau Engaging New Audiences through the Narrative of Race in Eighteenth-Century Anglo-America	5b Theme panel Working with young people <i>Conference Suite</i> Laurence Brasseur Exploring relevance and power in the relationship between young people and museums Youlia Vronskaia, Tolstoy & Twain Teens. Growing up in different cultures Lucie Parkes The relevance is mutual: Engaging young people with heritage Katherine Ives New Visitors are 'Not Just for Christmas'	5c Workshop Strategies for SEND (Special Educational Needs and Disability) <i>Lecture theatre</i> Sarah Allen & Dionne Matthews Spence Curiosity, Creativity and Conversation; how to make museum objects relevant to pupils with SEND	5d Research papers Emotional engagement <i>Classroom</i> Claudia Annechini Restorative benefits of museum visitor experience Jenny Wedgbury The Lost City: How do we learn from spaces and places that no longer exist: an exploration of London's genius loci and sites of emotional heritage? Anna Bright Dorset’s Shire Hall: exploring inter-subjective empathy and hope as an enabling function of the historic courthouse museum experience
16.15-17.00	Tea & coffee Conference suite		Tea & coffee Education suite	
17.00-18.30	Session 6			
	6a Research papers Challenging histories <i>Banqueting Suite</i> Linda Young Is the history of slavery still relevant? Hannah Lawrence Absent or excluded?: Black and ethnic minority (BME) groups and British historic houses Nicole Moolhuijsen New epistemologies and stakeholders’ empowerment as keys to relevance	6b Theme panel Heritage landscapes <i>Conference Suite</i> Ceryl Evans et al Great Capabilities or Learning through Lancelot: Reawakening landscapes of possibility during the Capability Brown Festival	6c Workshop Literacy <i>Classroom</i> Lisa Vernon Curiosity and Creativity	6d CECA Best practice & research awards <i>Lecture theatre</i> Research group workshop; "Which institutional relevance? From cultural action to education in museums. Deepening of one of the steps of the Best Practice tool " (Marie-Clarté O'Neill); Presentation of the 5 award-winning best practice projects; Best practice and Research award ceremony
18.45 – 20.00	‘Tower after hours’ - Jewel House tour			



Monday 16th October

Hampton Court Palace. Trains can be caught from Waterloo Station or Vauxhall Station to Hampton Court. Please see [website](#) for more details.

10.00-11.00	Welcome <i>Garden Room</i> John Barnes Keynote speaker <i>Garden Room</i> Maria Balshaw, Director of Tate				
11.00-12.45	The ICOM Kyoto 2019 assembly <i>Garden Room</i> Jenny Chiu and Mr Nakatani, ICOM Japan The ICOM Kyoto 2019 assembly Tea & coffee <i>Garden Room</i>				
11.30-12.45	Delegate free time at Hampton Court Palace		DEMIST General Assembly <i>Garden Room</i>		
12.45-14.00	Lunch Garden room		Lunch Clore foyer		
14.00-15.30	Session 7				
	7a Research papers Methods for audience development <i>Garden room</i> Helena Garcia Carrizosa Developing a participatory research methodology for use in an international cultural heritage environment Marta Coelho Valente Possibilities for relational and participatory practices in museum education Barbara Wood What's it for? Exploring the role and future purpose for historic houses	7b Workshop Innovating in your museum <i>Weston room</i> Alex Drago Innovating in your museum	7c Theme panel Bringing heritage to life <i>Gibbons room</i> Adam Sibbald et al Playing a Role	7d Research papers Legacies of colonial heritage <i>Wren room</i> Isla Andrade Pereira de Matos The Afro Brazil Museum and its policy to fight the racial ethnic discrimination Gera de Villiers Investigating the semiotic landscape of the house museum in Stellenbosch, South Africa Patrícia de Sousa Melo Whose heritage, whose territory? The importance of territory museums in post-colonial Asian contexts: Macao Museum as a case study	7e Workshop Current events <i>Verrio room</i> Susie Thornberry Imperial War Museums now: responding to current events



15.30-16.15	Tea & coffee Garden room			Tea & coffee Clore foyer	
16.15-17.45	Session 8				
	8a Research papers Heritage as a community resource <i>Garden room</i> Paola Araiza Bolaños Taller Colectivo La Milpa: Una Experiencia de Narrativa Identitaria Rosalind Croker & Sarah Lockwood Changing perceptions and becoming a useful resource Kim Klug Build your own discovery, Kensington Palace	8b Workshop Thinking routines in heritage <i>Weston room</i> Gundy van Dijk See-Think-Wonder: Using thinking routines in the museum to invigorate learning	8c Theme panel New approaches to the country house <i>Gibbons room</i> Dr Oliver Cox et al What next for the country house? New Approaches to Audience Engagement	8d Research papers Conservation learning <i>Wren room</i> Foo Su Ling The Historic House as a Site for Practicums Maki Tokugawa Historic House Museums: Toward a Fusion of Cultural Heritage with Contemporary Social Relevance Jonathan Gration What are we doing? Exploring how Historic House Museums engage the public with their layered histories"	8e Workshop Art and communities <i>Verrio room</i> Rachael Woodhead, Kay Dalton & Vicky Wiltshire Unlock the Rock
18.00-18.15	Closing message John Barnes <i>Garden room</i>				
18.30-22.00	Reception and Gala dinner <i>Great Watching Chamber and Great Hall</i>				
22.00-23.00	Travel to Tower of London <i>Coaches</i>				



Tuesday 17th October

Excursions (museum entry fees and travel card included in conference price)

Delegates must choose either Bloomsbury or Kensington (subject to availability) and make their own way to museums with provided travel card.

09.30/10.00-17.00/18.00	Bloomsbury excursion Including: Foundling Museum Charles Dickens Museum Sir John Soane’s Museum	Kensington excursion Including: Design Museum Kensington Palace Leighton House Museum
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Wednesday 18th October

Optional excursion to Oxford University

£80 per delegate

08.15-10.00	Meet coaches at Tower of London Travel to Oxford Coaches
10.00-16.00	Oxford excursion Including: University College Pitt Rivers Museum Bodleian Library Weston Gallery Natural History Museum Ashmolean Museum Museum of the History of Science
16.00-17.45	Travel to Tower of London Coaches

